

FIELD ACTIVITY REPORT OCTOBER 2017



TRAINING REPORT FOR THE MONTH OF OCTOBER 2017

PROGRAMME: STRENGTHING LIVELIHOODS CAPACITIES OF REFUGEES AND HOST COMMUNITIES IN RHINO SETTLEMENT CAMP –ARUA

FUNDER: EUROPEAN UNION

PARTNER(s): DANISH REFUGEE COUNCIL

Facilitator(s)

- 1) MR. ALBERT OGWIRI
- 2) MR. ASAU SUNDAY
- 3) MS. PACUTHO JELIS TUAPE

Programme overview

Program Overview	This is ECHO project funded by European Union and is being implemented by Danish Refugee Council in Rhino Camp, Arua-West Nile Uganda. The project aims to build the Livelihoods Capacities of community groups mainly Refugees and Host communities.		
Project Name	ECHO		
Activity (s) conducted	Phase two (2) Business Group training on Business Idea Generation and planning.		
Project Duration			
Training Venue	OFUA(1,2,3,5and 6) and Tika (1).		
Target Group (s)	Refugees and Host communities groups of (Women, Men and Youth)		
Date	16 th -21 st , Oct, 2017		
Attendance	180		
Reported by	MR. ALBERT OGWIRI	MR. ASAU SUNDAY	MS. PACUTHO JELIS
Position	Facilitator	Date	Sign.....

Verified by			Date	Sign.....
Submitted to	JULIET		Date	Sign.....
Date	25th, Oct 2017			

Introduction

This is ECHO project funded by European Union and is being implemented by Danish Refugee Council in Rhino Camp, Arua-West Nile Uganda. The project aims to build the Livelihoods Capacities of community groups main Refugee and Host communities composing of 15 members per group. The training was covered in Zones of Offua(1,2,3,5and 6) and Tika (1). The fundamental objective of this was to build the capacity of Refugee and Host community targeted groups by enabling the come up with a viable and marketable business ideas and plans so as to improve their livelihoods

Training theme:

BUSINESS IDEA GENERATION AND PLANNING

Training GOAL:

To build the capacity of Refugee and Host community targeted groups by enabling the come up with a viable and marketable business ideas and plans so as to improve their livelihoods.

Training Objectives; by the end of the training the participants should be able to;

- Understand the concept of business, and come up with profitable business ideas.
- Identify local resources/opportunities and risks.
- Generate viable and marketable business plans.
- Be able to develop group action points.

Training Methodology (s)

- Question and Answer sessions engaged the participants in active debate, probed understanding and was a useful tool of needs assessment throughout each stage of the training

- Sessions of group discussion to generate participant's deeper understanding, reflections & self-analysis, offered an opportunity for deeper sharing of Business, forms, types, ideas, experiences as well as how to start a business with Little or No capital by utilizing both local and human capital at hand.
- Participatory lectures and Brainstorming sessions to deliver training content, stimulate interest, build active participation for both males and females, share business experiences, demonstrate what they have learnt, created maximum training impact.
- Exercises generated the level of understanding of the content delivered.
- Role plays by participants on types of business and exercising their marketing skills, kept the participants active, focused and concentrated
- Sharing of personal experiences presented an opportunity for both Refugees and Nationals who tried and succeeded in Business and those who failed.

Topics discussed during the proceedings

- 1) You as an Entrepreneurship (characteristics of successful business persons)
- 2) The business plan (Writing down business idea)
- 3) Your business ideas(Generating viable business ideas)
- 4) The Marketing plan (Products, Price, Place, Promotion and People)
- 5) Form of business (Sole Proprietor,Partnership,Limited Company and Cooperatives)
- 6) Legal Responsibilities (Business registration, Trading Licence,Permits and Insurance)
- 7) Costing Your Products and Services (Business record and Profit, Expenses and Loss)

Discussions, presentation, out puts and emerging issues

- All targeted 360participants attended and participated in the training.
- The participants had wide discussions on who an entrepreneur is basing on the characteristics such as commitment, personal motivation, taking risks, making business decisions, ability to handle stress, problem solving techniques, goal focus, social support, and understanding financials situation. Besides basic skills of an entrepreneur were also looked at such as technical, business management, line of business, negation and environmental concerns in relation to business.
- On business, the participants were asked to give their own understanding of business, Different forms of business and types commonly known to them. The main ones were retail and whole business that was preferred and is going to be used by most groups. The major items preferred for sale by the groups included Sale of Second Clothes and Shoes, General Merchandise, Poultry, Produce and Livestock rearing among others.

- Participants also had in-depth participation in discussing the business ideas which among others included identify the name of their businesses, type, what there are going to sell, how they are going to sell and what specific needs they are going to satisfy from their customers.
- The groups also had discussions on sharing **business plan** experiences, based on the following key areas, group business Backgrounds, Executive summary, business idea, Marketing plan, forms of business, Business staffing, business legal responsibilities, business costing, financial planning, Required start-up capital, sources of capital and sources of finding business information.
- The participants actively contributed and shared their experiences on Marketing and marketing plans which included the 5 ('Ps') Product, Price, Place, Promotion and People and key aspects involved what products they what to buy, what they think about their competitors and competitors businesses, the prices they sell, how they attract customers among others.
- The aspect of **Business Costing** involved areas of Direct/Indirect costs of materials, Sale Price, Opening stock, Labour and Utilities
- Participants were given action points on developing both the business and marketing plans which also included verifying and reorganizing the groups into 4 (15 people each) as well as conducting regular meetings and group savings

Challenges Encountered in the training

1. Food distribution by UNHCR at training Venue disrupted concentration of some cluster leaders in Ofua 3, 5 and Tika.
2. Bad weather affected transport and trainings.
3. Time management of the welfare was not good.
4. Women Participation is still low compared to men's participation especially during group discussions.

SUMMARY OF PARTICIPANTS ACTION PLAN

S/N	LOCATION	ACTIVITY	TIME FRAME	RESPONSIBLE PERSONS
01	Ofua 1,2,3,5,6 and TIKA 1	1.Developing a Business, Identifying group business location 2.Conducting regular group meetings 3.Contribution towards regular group savings	1 week	Group leaders

Recommendations

- Groups should continue working together to foster harmony between the Refugees and the Host community.
- More new beneficiaries should be targeted to benefit from the same program.
- Some already existing business individual needs some backup capital to strengthen their businesses from DRC
- DRC to register all the groups with the different Sub-County local Authorities.
- DRC to process and release the grants (13,000,000 per group) to enable groups engage in productive businesses asplanned.
- DRC field staffs to continue Monitoring and Mentoring the groups to build their capacity in order to achieve the intended goal of the project.
- Facilitators to offer additional refresher training for effective mentorship and follow ups the progress.

Appendix.

Summary Table of Groups per Location

S/N	Groups Names	Location	SEX		TOTAL
			M	F	
01	1. MunguFeni group 2. NgongiTali Group 3. Ngun Kata Group 4. Loketa 2 Group	Ofua 2	29	31	60
02	1. God Baba Group. 2. Hope Group. 3. Anika Group 4. Tinate Group	Ofua 3	38	12	60
03	1. MunguYiko 2. Moranita 3. Glory 4. Peace	Ofua 5	41	19	60
04	1. Tinate 2. Loketa 3. Loketayi 4. Ngumlomolo	Ofua 6	44	16	60
05	1. Aliwokaku 2. Tomeka 3. Tonyanita 4. God is with Us	Ofua 1	21	39	60
06	1. Ngaraki 2. MorokoTolomera 3. Toligamago 4. KitanikoTodiri	TIKA 1	28	32	60

TOTAL	360
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